

Programmatic Actions & the Implementation Plan

A presentation to the Education Council

August 19, 2015

Lisa Nakamura & John Baek

Purpose

- Review programmatic actions submitted
- Discuss next steps towards completing the Implementation Plan

Summary of programmatic actions submitted

- 14 out of 16 units reporting
- 20 actions submitted total
- Coverage (more detail in backup slide)

○ Goal 1	1.1	1.2	1.3		
○ Goal 2	2.1	2.2	2.3		
○ Goal 3	3.1	3.2	3.3		
○ Goal 4	4.1	4.2	4.3	4.4	
○ Goal 5	5.1	5.2	5.3	5.4	5.5

Where do we go from here?

- Complete NOAA Education Implementation Plan by the start of FY16 - target October 1, 2015
 - Include an introductory narrative plus a summary table of both programmatic and Council actions
- OEd will create a draft with information received from Council members for Council review, edits, and approval

Assumptions

- Actions represent our priorities for the next 2 years - NOT everything that we do
- There will be a public-appropriate version
- There will be an internal version with more detail for tracking progress
- We want actions (both programmatic and Council) to be:
 - ambitious enough to make progress and
 - realistic enough to be attainable

How do we get there?

- In order to arrive at a strong yet realistic action, ground-truth them by exploring:
 - Why is this a priority in the next 2 years?
 - How you plan to get there - get a sense of tasks
- Although this level of detail will not be published, it will ensure we are putting out solid actions in the Implementation Plan

Action	Obj.	Strat.	Unit	Tasks	Evidence	FY16	FY17
Goal 2 Conservation & Stewardship							
2.1 Youth and adults from all backgrounds are knowledgeable about conservation and stewardship practices....							
Create or update educational materials on endangered species managed by NOAA Fisheries, including conservation, management, and stewardship messages where appropriate.	2.1		NMFS		<p>Number of educational products on endangered species distributed.</p> <p>We are not currently collecting this information, so we will need to get a baseline at the beginning of FY16, and then find out the number of products updated, and the number of products developed at the end of each fiscal year. The information will be collected at the same time as the Unified Data Call.</p>		

Action	Obj.	Strat.	Unit	Tasks	Evidence	FY16	FY17
Goal 2 Conservation & Stewardship							
2.1 Youth and adults from all backgrounds are knowledgeable about conservation and stewardship practices....							
Create or update educational materials on the 8 endangered species featured in NOAA Fisheries' "Species in the Spotlight" campaign, including conservation, management, and stewardship messages where appropriate.	2.1	2.D	NMFS	Establish process and begin collecting data on number of educational products on endangered species distributed.	Baseline number of educational products on the 8 "Species in the Spotlight" distributed.	x	
				Determine the number of products updated, and the number of products developed at the end of each fiscal year.	Number of updated and newly developed products on one of the 8 "Species in the Spotlight".		x

After Ground-truthing?

Action	Obj.	Strat.	Unit	Tasks	Evidence	FY16	FY17
Goal 2 Conservation & Stewardship							
2.1 Youth and adults from all backgrounds are knowledgeable about conservation and stewardship practices....							
Fund more B-WET grants that include stewardship action projects.	2.1	2.D	B-WET	Promote program MWEE definition that puts greater emphasis on stewardship action projects for use in FY16 FFOs (Fall 2015)	Data from FY15 grantees (collected in FY16) will provide a baseline prior to greater program emphasis on stewardship action projects.	x	
				Refine evaluation system question to capture data on stewardship action projects (Spring 2016) Collect data from FY15 (baseline) and FY16 grantees (2016-2017)	Percent of B-WET grantees who incorporate stewardship actions into their MWEE programming. <ul style="list-style-type: none"> Data from FY16 grantees (collected in FY17) provides data from after this greater emphasis 		x

After Ground-truthing?

Action	Obj.	Strat.	Unit	Tasks	Evidence	FY16	FY17
Goal 1 Science-Informed Society							
1.1 Youth and adults from all backgrounds improve their understanding of NOAA-related sciences by participating....							
ONMS develops resources and professional development opportunities to improve climate change communication education and communication	1.1	1.F	ONMS	<ol style="list-style-type: none"> 1. Install climate change video at ONMS visitor centers. 2. Offer NAI Interpretation training with emphasis on communicating climate change. 	Increase in number of people reached through new climate products and climate messages in programs	x x	?

After Ground-truthing?

Next steps

- Schedule individual consultations and complete ground-truthing by Sept. 11
 - Alternatively, this could be done virtually via a form
- OEd create draft Implementation Plan by Sept. 18
 - Introductory text
 - Summary table
- Draft available for Council review and feedback from Sept. 21
- Determine next steps to finalize by new fiscal year

Questions?

Objective	Action(s)
1.1	1 Programmatic (ONMS/Nancy Foster)
1.2	8 Programmatic (TAS, NESDIS, NOS, NERRS)
2.1	5 Programmatic (NMFS, ONMS/Nancy Foster, B-WET, NOS, NERRS)
3.3	1 Programmatic (OEd - K-12 & Informal Ed)
4.2	1 Programmatic (ONMS/Nancy Foster)
4.3	1 Programmatic (OEd - Higher Ed/Hollings)
4.4	1 Programmatic (OEd - Higher Ed/Hollings)
5.3	4 Programmatic (SG, WCM, NMFS, OCM) & 2 Council (Local/Regional, P2D2)
5.4	1 Programmatic (NERRS) & 1 Council (Internal PD)
5.5	1 Council (Underserved Audiences)
1.3, 2.2, 2.3, 3.1, 3.2, 4.1, 5.1, 5.2	No actions submitted